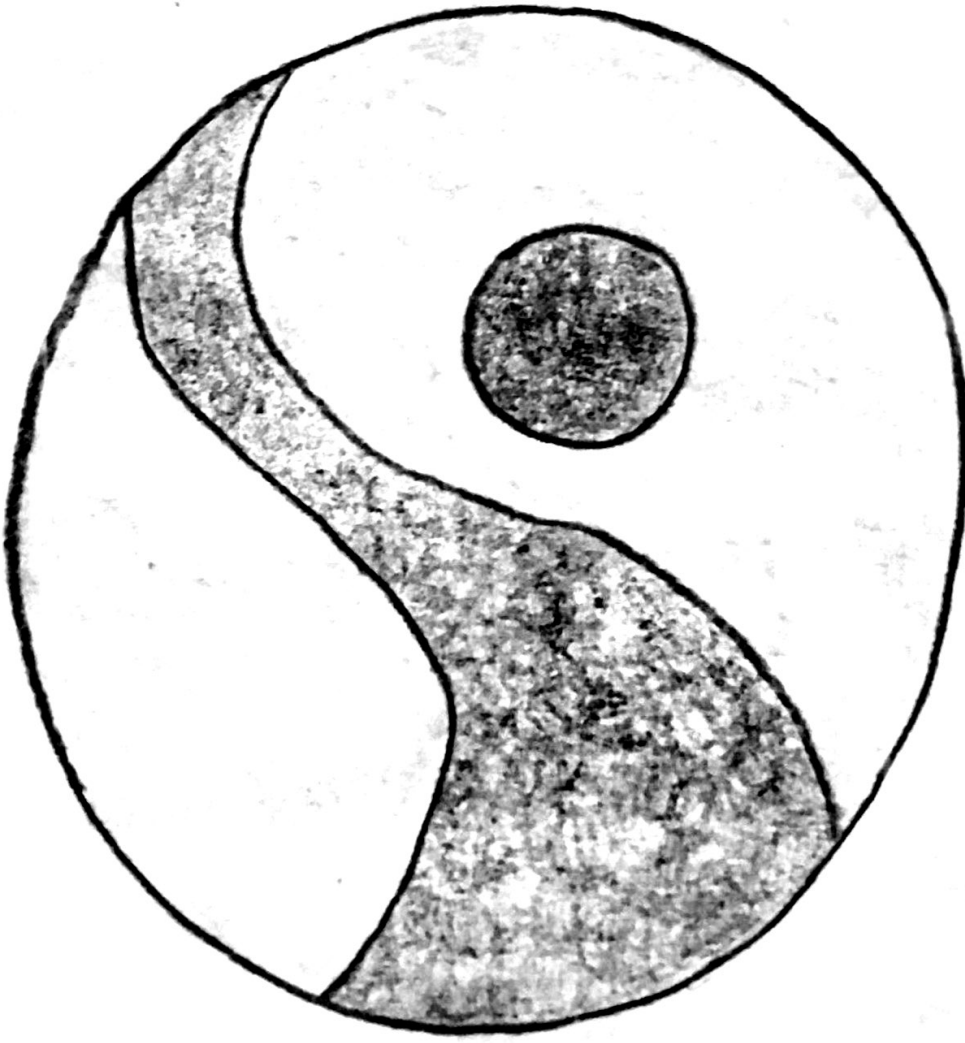


Nick
Kuempel

A Guide



to

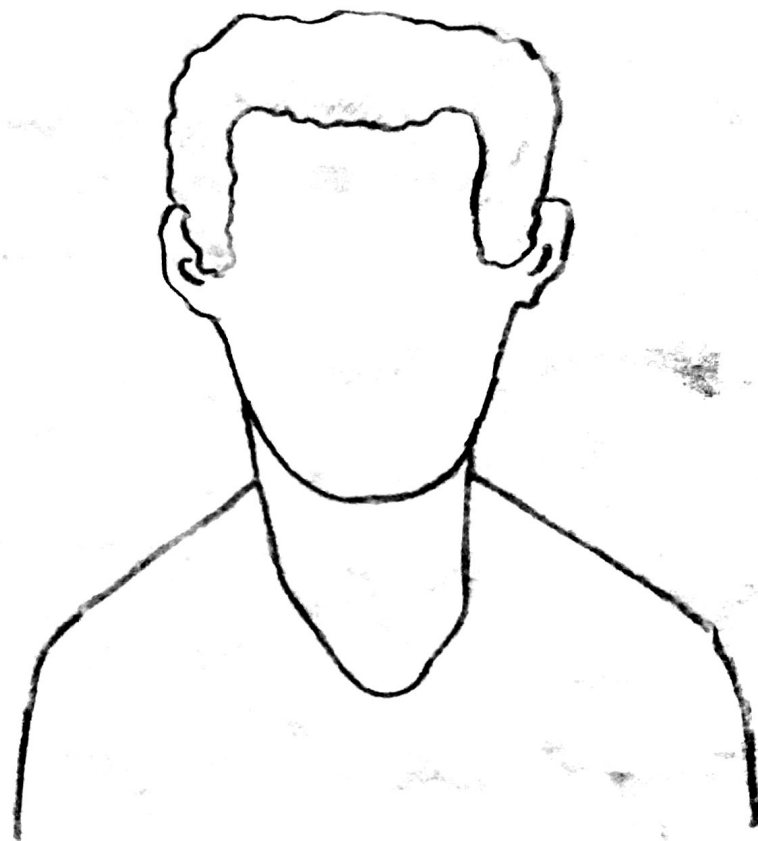
Fair Trade

Welcome!

You hold in your hand a short guide which will help you develop an understanding of the basics of the Fair Trade Movement. Since its inception, Fair Trade activists have succeeded in reversing some of the poverty, exploitation and poor labor conditions associated with farming and production of certain goods in underdeveloped and developing regions in the world. There is some key information about this social issue and the Fair Trade Movement to cover. Let's get digging!

Overview

Items that we use and enjoy everyday, such as cocoa, coffee, sugar, tea, bananas, clothing and more, are often produced by people across various impoverished countries under harsh exploit conditions and peasant wages. With Fair Trade, businesses, NGOs, Fair trade organizations, and producers partner together to negotiate and forge new agreements to provide more just wages giving the producers a sustainable and higher quality of life. These agreements must also honor and adhere to a set of standards laid out by fair trade initiatives which include environmentally conscious practices, safer work places and preventing forced and child labor to name a few. These relationships of trade are long-term; buyers of these commodity goods pay a minimum "safety net" price where this portion goes toward the needs and development of the producers local community.



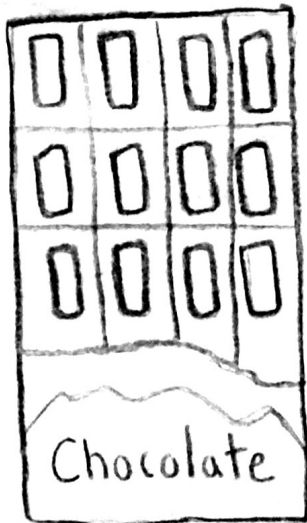
This is Edwin. He is a worker on a small coffee bean plantation. Because of Fair Trade he is able to afford and support a better lifestyle for himself and his family allowing his two children to remain in school and continue their education.

FAIR TRADE is CATCHING ON!

- There are currently 2,000+ fair trade certified towns spanning 30 countries and the numbers are growing.

MANKATO, MN is PROUD to be ONE!

- The chapter located right here in Mankato is known as the Mankato Area Fair Trade Town Initiative, or MAFTTI.



- Women make up 26% of all Fair Trade Workers

Fair Trade

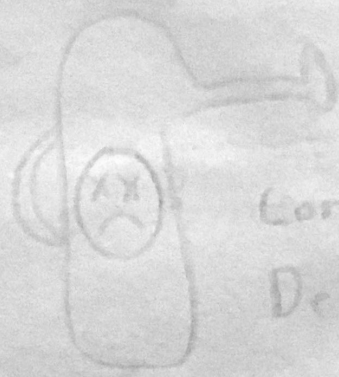
MOVEMENT



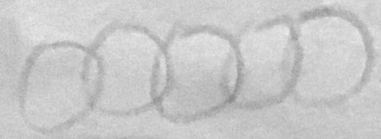
Biodiversity

Fair Trade

Issues Without Fair Trade



Hazardous working
conditions, pesticides
Deadly conditions



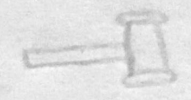
Forced and
child labor being
used

VS.

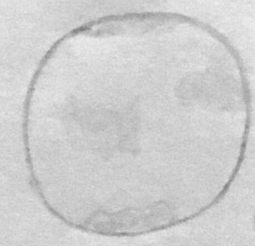
Benefits With Fair Trade



A step towards equality
for farmers and representing
them



justice and fair-
ness for workers
who have systematically
be oppressed



Environmentally
conscious practices used
in Fair Trade

Friends In Fair Trade!

Recognition of Support

How to get involved:

- Be a conscious and ethical consumer
 - Participate in a global exchange tour
 - Become an activist on an institutional level.
- Join the Mankato area Fair Trade Town Initiative as a volunteer or member.

You! Really, you
can become an
activist and help
support the Fair Trade
movement!

Cub Foods and Hyvee
are grocers in Mankato that
offer a variety of Fair Trade goods.

Curious Tea is a tea
house in Mankato serving
Fair Trade products.

Paul Prew is a professor
at MSU, Mankato is a
dedicated member of MAFTT1.